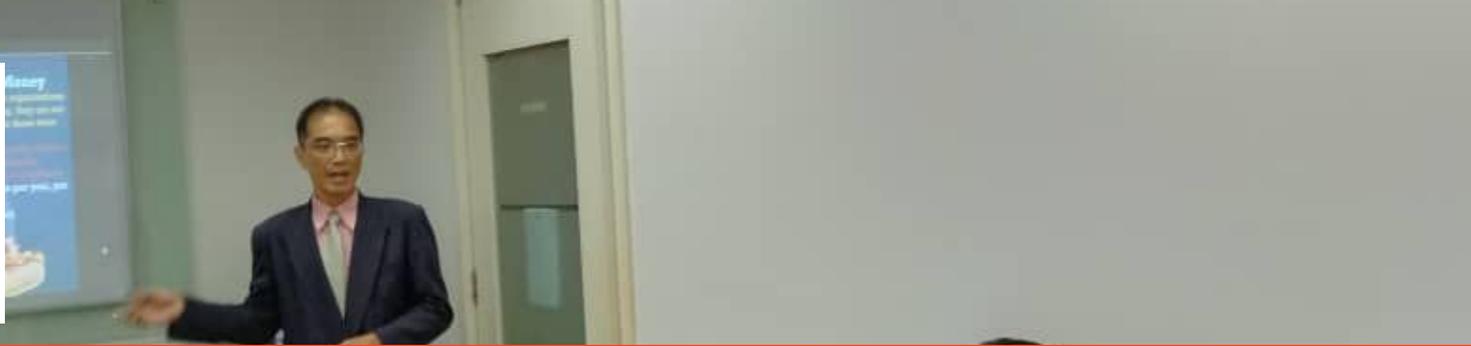




# 2023 ANNUAL DIRECTORY

## TRAINING & PROFESSIONAL DEVELOPMENT



**WE ARE YOUR CREATIVITY AND  
COMPETENCY TRAINING SPECIALIST**



# Why You Should Work With Us

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We train with a strong foundation in knowledge and skills reinforced by guidance with coaching in practical application.



We groom our lead trainers to complete training and assessments certifications in addition to their formal qualifications and industry knowledge as well as seasoned functional expertise.



We have more than 25 years of training and industry experience in designing, developing, and delivering training and development programmes that are claimable under HRD Corp Claimable Courses.



# IRS TRAINING'S ACHIEVEMENTS



We strive to be a Specialist in the provision of Creativity & Innovative Learning Programmes, Competency Programmes, Research, Consultancy and Publication to all corporate clients and individuals in Malaysia & Asia Pacific region.



# HUMAN RESOURCE MINISTER

AWARD 2012



This award is in recognition our effort in consistently providing and offering quality training programmes to HRDF and non-HRDF registered employers and for continually adopting systematic methods of developing training curriculum and programmes.



## HRDF CERTIFICATE OF APPRECIATION

Awarded the CERTIFICATE OF APPRECIATION FOR HUMAN RESOURCES DEVELOPMENT by Pembangunan Sumber Manusia Berhad in recognition of our commendable efforts in Human Capital Training and Development during the PSMB Conference 2007 and 2009



## THE BRANDLAUREATE SMES CHAPTER AWARDS 2009

Awarded The BRANDLAUREATE SMes Chapter Awards 2009, THE BEST BRANDS IN SERVICES – MANAGEMENT TRAINING by The Asia Pacific Brands Foundations (APBF) for year 2009 during the awards gala dinner on 8th January 2010.



## BRANDLAUREATE BEST PERSONALITY AWARD IN 2006

The BRANDLAUREATE BEST PERSONALITY AWARD in 2006 for Dr. Edward De Bono. One of the active and recognised provider in Edward De Bono's Thinking Systems and the first in Malaysia.

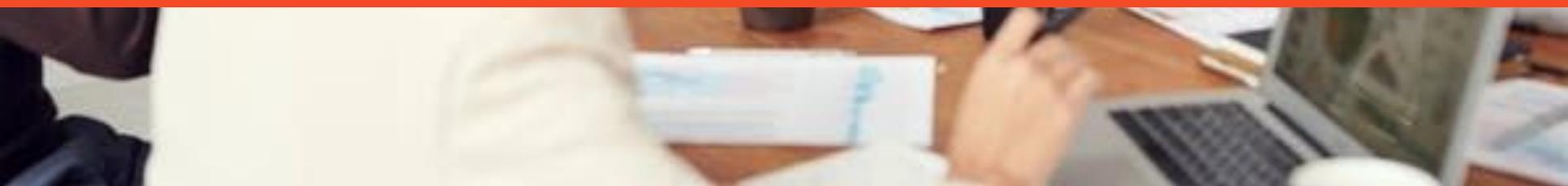


## FIRST IN ASIA MINDSET & TOOLSET CERTIFICATION

FourSight is an innovation company, dedicated to the science of good thinking. They develop research-based creativity and innovation tools, assessments and training designs proven to help individuals, teams and organizations solve complex problems more effectively. IRS Training is the FIRST Authorised Training Provider for FourSight®'s Mindset & Toolset certification in Asia.



WE PARTNER WITH YOU TO  
UPLIFT YOUR COMPETENCY





**HRD CORP TRAIN-THE-TRAINER (TTT)  
CERTIFICATION since 2005**

**HRD CORP EVALUATION ON EFFECTIVENESS  
OF TRAINING (EET) CERTIFICATION**

**HRD CORP TNA TRAINING CERTIFICATION**

**HRD CORP TNA CONSULTANCY PROVIDER**

## LEADERSHIP FORUM & CO-HORT SESSIONS

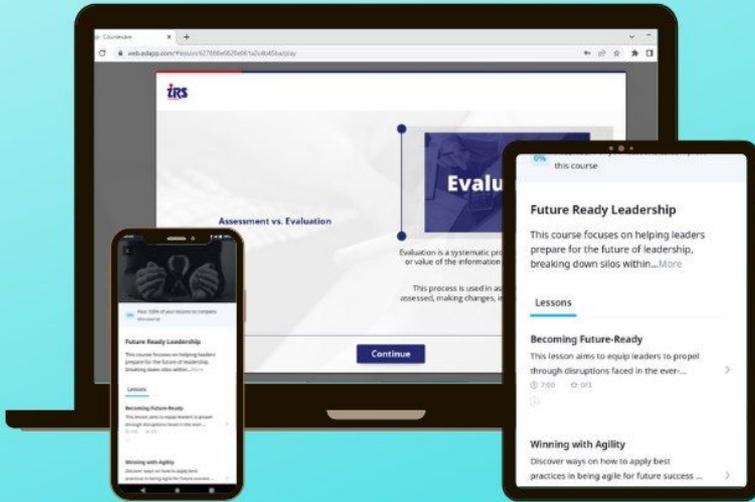


**LEARNING ADMINISTRATION PARTNER  
& ORGANIZER FOR TRAINING EVENTS**

# IRSLearn

**CHANGING HOW  
WE LEARN**

Introducing IRSLearn, our online learning management system. Learning has never been easier with microlearning to boost your learning along with rapid refresh quiz and brain boost to enforce your learning.



**ASK US FOR A DEMO**



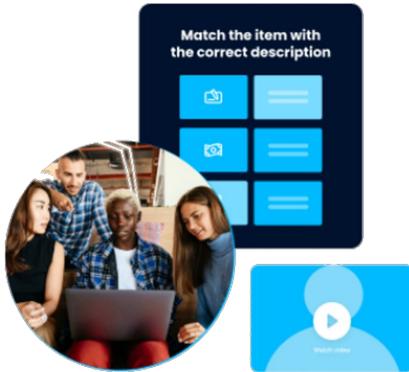
**IRSLearn enables learners  
to rapidly upskill each day,  
with our unique  
microlearning format.**

## **Features**

- ✓ **Microlearning**
- ✓ **Practical Assessments**
- ✓ **Rapid Refresh Quizzes**
- ✓ **Brain Boost**
- ✓ **Unlock Achievements**

# IRSLearn

## Microlearning



## Features

- ✓ Easier to remember
- ✓ Clear learning objectives

No more fighting short attention spans. Microlearning allows your teams to interact with bite-sized content. So they can quickly learn what's important - in less than 5 minutes.

Stop fighting short attention spans - work within them. With microlearning, learners can complete their workplace learning in highly-targeted bursts. This makes new information easier to digest and increases knowledge retention.

Motivate your teams to jump into training when it suits them. Easily build microlearning into your team's day so they can complete bitesized lessons in between tasks and meetings without disrupting their workflow.

Human memory can only hold up to five new pieces of information before it's forgotten.

Highly targeted, bite-sized lessons are 6x more effective than longer courses.

Office workers work for 11 minutes on average without interruptions.

# IRSLearn

## Rapid Refresh



## Features

- ✓ Identify knowledge gap fast
- ✓ Collect feedback quickly

Stop your team from zoning out at your next training session, end-of-month meeting, or long product email. Make sure your team understands new concepts with Rapid Refresh quizzes. So they can't just sit through important learning. Reinforce new concepts with our in-built quiz maker.

Set up your quiz in minutes. Setting up a quiz shouldn't take up your whole afternoon. Simply add questions and answers to our easy-to-fill spreadsheet and choose how often your teams are quizzed. So you can see what they remember after any learning opportunity.

Motivate your team to do their quiz with in-built gamification. Make quizzes feel more like a game - not a test. Quizzes are auto-generated with gamified templates so your team can tap, swipe, and drag their way through learning reinforcement. So they can snag the #1 spot on the leaderboard.

Reinforce key takeaways from team meetings.  
Check that your team read a product update Email.  
Get feedback on a team workshop.

Find and fix knowledge gaps quickly with analytics. Track your team's understanding with a Rapid Refresh report. Automatically collect responses from your team after any learning opportunity and check what they understood. So you can provide the additional support they need.

# IRSLearn

## Brain Boost



## Features

- ✓ Spaced Repetition for stronger memory formation

Make learning unforgettable with spaced repetition. Reinforce knowledge regularly with our Brain Boost spaced repetition feature. So you can unlock your team's full learning Potential. Cut your training time in half with the science of spaced repetition. Onboarding, training, and upskilling doesn't have to take too long.

Our Brain Boost spaced repetition feature uses the SM-2 algorithm to automatically repeats key content until your learner gets it. No additional content creation required. Learner completes their lesson, as usual, and Brain Boost analyzes the learner's behavior. Then, Brain Boost creates a personalized follow-up quiz and delivers it in spaced intervals Brain Boost automatically adapts these 'quizzes' based on learner behavior.

Unlock your team's full potential in less than 10 minutes a day Only repeat unlearned concepts to your learner. Brain Boost automatically creates lessons with previously shown content and repeats it regularly. So your learner can focus on the concepts that aren't sticking.

Automatically repeat unlearned concepts. Make sure your team learns from their mistakes. Brain Boost pulls incorrectly answered slides to show again to your learner. Every session updates the in-built spaced repetition algorithm to reflect your learner's new understanding and make sure that it sticks.

# IRS Lead Trainers

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**DR. ALEX OW CHEE KIN**  
**CHIEF EXECUTIVE, IRS TRAINING SDN BHD**  
Phd in Extension Education  
(Training Management)  
Master in Business Administration (MBA)  
Associate Member of The Institute of  
Chartered Secretary & Administrators  
(ACIS), UK.



**TN HAJI ZULKIFLI**  
**TRAINER**  
Postgraduate in Human Resource Management  
Certificate of Personnel Management  
Certificate in Administrative from Int.  
of Administration Management, UK.



**ALEX WONG**  
**HRD CONSULTANT & TRAINER**  
Masters in Instructional Design &  
Technology  
Bachelor of Arts,  
Linguistics & Journalism

\*For the complete course content and quotation as well as get to know our trainers, please reach out to us at [info@irs-training.com](mailto:info@irs-training.com) or [kavitha@irs-training.com](mailto:kavitha@irs-training.com).

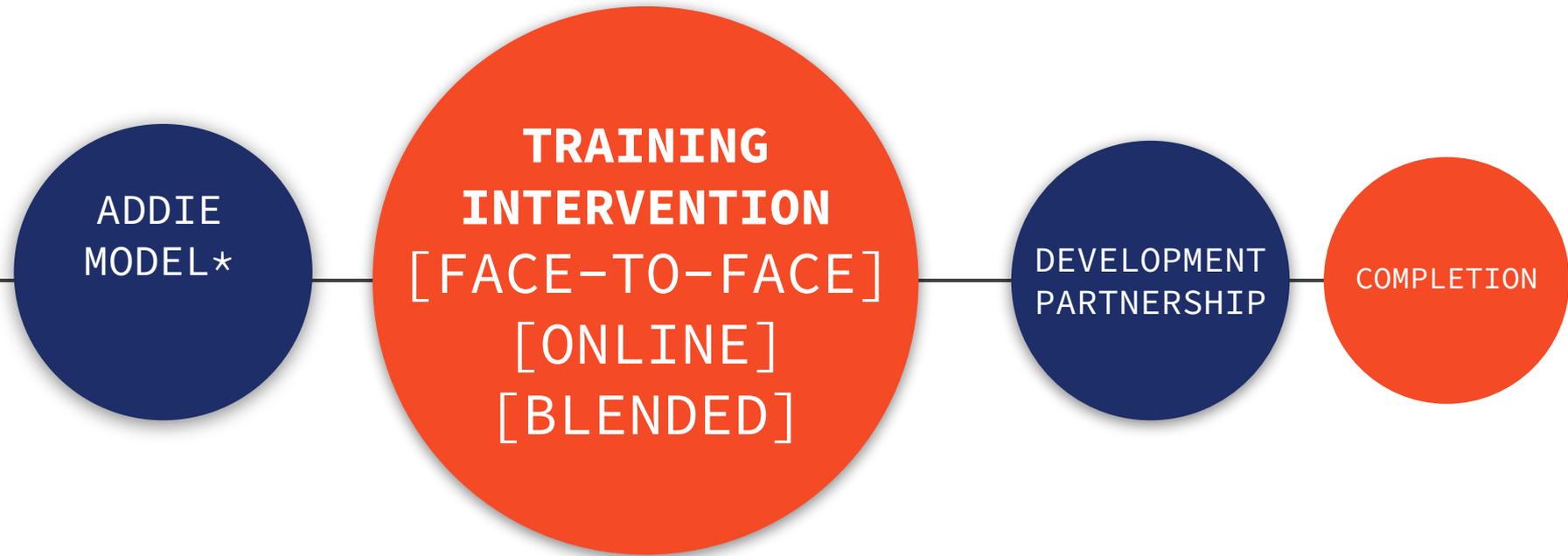


# TRAINING & PROFESSIONAL DEVELOPMENT

*We strive to be your renowned Creativity & Innovative Learning,  
Competency Training and Consultancy in Malaysia*

# IRS Training : Uplift Your Competency

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\*Note: We use ADDIE model for all our training and development programmes and clients can work with us for customization.

# IRS Training: Training Methodology

IRS Training's training programmes are delivered with participants achieving specific competencies. The learning approach is based on the adult learning methodologies where groups of 5-6 members will be set around the class. The participants will bring in their challenges for discussion within the organization's context and they will also learn to facilitate the team's learning process. The delivery will incorporate 30% Theory and 70% Practical. A wide range of instructional methods is used during the training. In addition, all participants will be given opportunity to practise using their own real life examples.

## In-class activities

- Individual Activities
- Self-reflections
- Group Discussions
- Group Work
- Class Discussions
- Case Studies
- Role Plays
- Demonstrations
- Presentations
- Feedback sessions



## Our Contact

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### **IRS Training Sdn Bhd**

**Address: 3-7, Subang Business Centre, Jalan USJ9/5Q, 47620 Subang Jaya, Selangor Darul Ehsan, MALAYSIA**

**Tel : +603 8024 1208 | WhatsApp: +6012.2627780 | Fax : 603.8024.1203**

**Website: [www.irs-training.com](http://www.irs-training.com) | Google Business Site: IRS Training**

**Email: [info@irs-training.com](mailto:info@irs-training.com) | Email: [kavitha@irs-training.com](mailto:kavitha@irs-training.com)**

**Facebook: <https://www.facebook.com/IRS.Training/>**

**Twitter: <https://twitter.com/irstraining>**

**Youtube: IRS Training Malaysia**

**Linkedin: [linkedin.com/in/irs-training-73435115a](https://www.linkedin.com/in/irs-training-73435115a)**